

BARRACKPORE RASTRAGURU SURENDRANATH COLLEGE

DEPARTMENT OF COMMERCE

NOTICE FOR NEP B.COM FOUR YEAR HONOURS EXAMINATION, 2024

SEMESTER – II (NEP)

INTERNAL EVALUATION – Written Examination

AND

PROJECT SUBMISSION

All students of B.Com Honours (NEP) Semester II, 2024 are directed to note the following and act accordingly:

Paper Code	Paper Title	Date of Internal Exam	Topic for Project (20 marks)
BCMDSC202T	TAXATION-I	10.9.2024 Tuesday 12.00 – 3.00 PM (Reporting time – 11.30 PM)	a) Explain the following : 1. Heads of Income 2. Previous Year & Assessment Year 3. Tax Evasion, Tax Avoidance & Tax Planning AND b) Explain the steps involved in computation of total income of an individual assessee.
BCMMIN203T	CONSUMER BEHAVIOUR		a) What is Consumer Behaviour? Explain the Steps of the consumer buying (decision making) process AND b) Discuss the factors affecting consumer decision making process?
BCMMIN204T	SALES MANAGEMENT		a) Discuss the steps of the personal selling process AND b) Discuss the sources of salesman recruitment

For Project submission the following guidelines are to be strictly followed:

1. Project must be handwritten, not typed. Pages must be numbered.
2. Use A4 paper
3. Submit all subject Projects in a single Channel file after stapling the sheets, with a top sheet mentioning the subject names & codes of all the three papers
4. Write only in one side of the A4 paper.
5. Word limit : Approx 1000
6. The first page of the project must contain :

Barrackpore Rastraguru Surendranath College Department of Commerce
B.Com Honours Semester – II
Name of Student:
Student ID:
Paper Name & code:
All Three Paper Names & codes:

7. Project is to be submitted on the day of the respective exam (10th Sept) in the exam hall.

Date: 27.08.2024

P. Banerjee 27/8/24

Sri Partha Banerjee

Associate Professor & HoD, Dept. of Commerce