

Barrackpore Rastraguru Surendranath College

Department of Philosophy

Notice

Date: 03.06.2026

This is for information of all students of Three Years BA General (NEP), who have opted Philosophy as **Skill Enhancement Course (SEC)** for Semester IV & VI (NEP) 2026, that they have to prepare a term paper on the following topics and submit it to the departmental teachers at 6 Riverside Road Campus on **June 11,2026 (12-2 pm)**. The assignment should be submitted in hard copy only. **NO LATE SUBMISSION WILL BE ALLOWED.**

Topic: ব্যবসায় বিজ্ঞাপন নীতির কি ভূমিকা আলোচনা কর।

Discuss the role of advertising policy in business.

Instructions for term paper:

- The word limit is 800 words
- Hand written only in A-4 size paper
- Mention your name, mobile number and registration number in front page
- Mention page numbers in every page
- Attach photocopy of your admit card/college ID card
- Do not use any channel file or other file

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